

ELECTRONIC PRESS KIT

സംഗീതം · music from Kerala, raised across India

Ashwin Syam

Composer, producer, guitarist and singer.

Heartfelt yet cinematic Malayalam music, living in two worlds: a sunlit Day and a neon Night.



THE ESSENCE

Every song is written as if it's sitting beside you, saying the words you left unsaid.

Ashwin Syam is a composer, producer, guitarist and singer, born in Kerala and raised across India, who found his way back to his mother tongue through music. He crafts heartfelt yet cinematic Malayalam music drawn from life's moments, ranging from a father penning a letter to his newborn, to a husband's first tears in 50 years, at his wife's passing.



NOW, AND NEXT

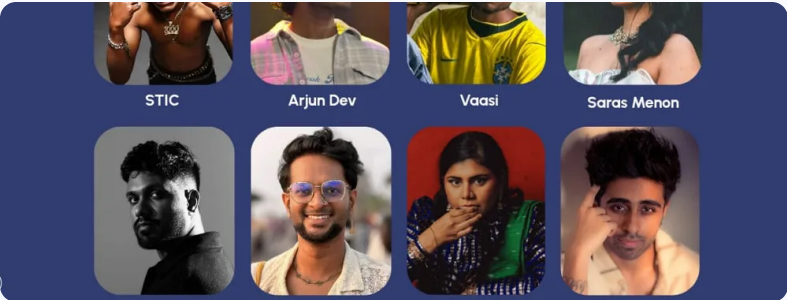
Currently writing the two worlds

Five songs released, eight new Malayalam songs in the works across Day and Night, and live sets coming up at Hideaway, Goa and Bonobo, Mumbai that travel from daylight into dark.

AMPLIFY MUSIC INCUBATOR

An AMI South artist

Part of the first regional cohort of the Amplify Music Incubator, backed by Believe, TuneCore and Think Music.



TUNECORE · SOUND OF THE SOUTH

The Face of Malayalam Independent Music

Named by TuneCore for its Sound of the South campaign, with billboards across Kochi.

ON STAGE

From daylight into dark

Live sets built like the catalogue itself: warm, organic openings that descend into neon, synth-driven night.

2M+

SPOTIFY STREAMS
IN THREE YEARS

800K+

STREAMS,
“ARIYA THEERAM”

1,300+

FAN-MADE
REELS

55K+

MONTHLY
LISTENERS

13

NEW & RELEASED
SONGS, TWO WORLDS

WHERE THE SONGS COME FROM

The stories are real

Ashwin builds each song its own world, and every world begins with a life that actually happened.

A father pens a letter to his newborn daughter.

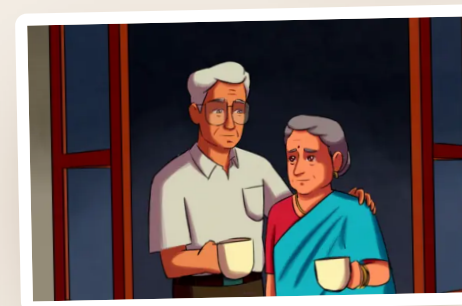
“CHEKKERU NEE” · HIS MOST BELOVED LULLABY

A boy studies through his grief, raising his marks to the sky for his grandmother.

“NERE NERE” · MOVING STRAIGHT AHEAD

A husband’s first tears in 50 years, at his wife’s passing.

BARSAAT · THE ANIMATED MUSICAL



THE ANIMATED MUSICAL

Barsaat

A melody Ashwin composed became a six-minute animated film he co-created: writing the story, composing and producing the music, and guiding a crew of thirty artists over seven years. It grew from watching his grandfather learn to live on after his grandmother's passing.



Ram Mohan Viewer's Choice Award, AniFest India, and festival selections in India, Greece and Portugal.



Released with its own song: **"Barsaat"**, the film's heart in Hindi.



BEYOND THE SONGS

Nau Saal, a love story on paper

His love story with his partner became *Nau Saal*, a 170-page graphic novel written in a single night as a gift, released with its own song. Nine years, one love story: drawn, lettered and scored.



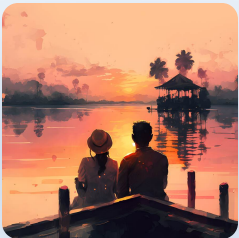
Before the Beat Drops

Featured on the BBC Asian Network and Kerala's radio waves, Ashwin also co-hosts *Before the Beat Drops*, a podcast about the stories before each song, with his wife Christina Pothan.

പകൽ • THE FIRST WORLD

Day

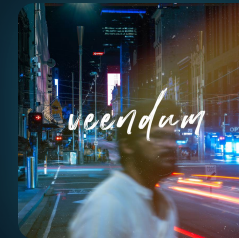
Sunlit and organic: warm, piano- and guitar-led songs wrapped in his trademark ambient textures, with animated visuals painting a world full of hope.



രാത്രി • THE SECOND WORLD

NIGHT

Neon and electronic: sombre, modern, intense; synth-driven, shot in live action.



HIS MUSIC LIVES IN TWO WORLDS • THE CATALOGUE, THE VISUALS AND THE LIVE SETS ALL TRAVEL BETWEEN THEM

Songs in the sunlight



“Ariya Theeram”

അറിയാ തീരം

The signature: 800K+ streams and more than 1,300 fan-made reels. Lost in the moment with a loved one.

[LISTEN · SPOTIFY](#)



“Aa Thazhvarathil”

ആ താഴ്വാരത്തിൽ

A duet about first love, carrying lyrics by the legendary poet Rafeeq Ahammed.

[LISTEN · SPOTIFY](#)



“Chekkeru Nee”

ചേക്കേറൂ നീ

His most beloved lullaby, grown from a friend’s letter to his newborn daughter, now sung to babies around the world.

[LISTEN · SPOTIFY](#)

SONGS AFTER DARK



“VEENDUM”

വീണ്ടും

Stuck in a loop. Won Best Music Producer (Independent) at the IRAA Awards, the award going to Nived NP.

LISTEN



“NERE NERE”

നേരെ നേരെ

Moving straight ahead, past the old scars. Shot in live action, neon to the bone.

LISTEN



“AADHI SI” · “NAU SAAL” · “BARSAAT”

the Hindi singles, where it began

Mourning, nine years of love, and the animated musical's heart.

LISTEN



FOR SCREEN & STAGE

The composer's desk

Ashwin made his feature film debut with the title track of the Telugu film ***Nee Dhaarey Nee Katha***, later performed by A.R. Rahman's Sunshine Orchestra. He has sound-designed more than 30 films for The Wedding Filmer, India's biggest wedding film company, and composed for brands including Toyota Japan, Yamaha and Asian Paints.



A.R. Rahman's Sunshine Orchestra performing the Nee Dhaarey title theme.

SELECTED CLIENTS & COLLABORATIONS



Billboards across Kochi

TuneCore's Sound of the South campaign put the Face of Malayalam Independent Music on the city's skyline. Coverage spans the IRAA Awards, AniFest India, and radio play from Kerala's Club FM and Red FM to the BBC Asian Network.

Press clippings, radio segments and the full coverage archive live on the website's media desk.



SHOW REEL

MAIN FRAMES

Photographs for editorial, flyers and PR. High-resolution versions and live performance video available on request.



Photography credits and print-resolution files ship with the press photo folder.

EVERYTHING IN ONE PLACE

the worlds, the stories, the songs

WEBSITE ashwinsyam.com

SPOTIFY open.spotify.com/artist/3GsJvJi4...

APPLE MUSIC [music.apple.com · Ashwin Syam](https://music.apple.com/Ashwin-Syam)

EMAIL ashwinsyammusic@gmail.com

INSTAGRAM [@ashwinsyammusic](https://www.instagram.com/ashwinsyammusic)

YOUTUBE [youtube.com · Ashwin Syam](https://youtube.com/Ashwin-Syam)

All links are clickable. Full technical and hospitality riders, high-res photographs and live video are available on request.